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The sexy punk rock pin-up, “SuicideGirls,” are hitting the runway for a good cause.

LOS ANGELES, Sunday, August 08, 2010- “UnderShare Inc.” -- a volunteer-based 501(c)3 charity dedicated to providing new undergarments and toiletries to Los Angeles shelters that assist the homeless and women and children escaping domestic violence situations - is teaming up with the internationally renowned “SuicideGirls” on Saturday, August 14th, 2010 for a large fundraising event titled “Ink 'n' Undies”. The event will be hosted by Criminal Minds star Paget Brewster, and will take place at Ecco Ultra Lounge, located at 1640 North Cahuenga Boulevard, Los Angeles, CA 90028. “Ink 'n' Undies” will feature a lingerie fashion show by the “SuicideGirls.” There's a fashionable surprise in store; the girls will be showcasing select pieces of sizzling styles by everyone's favorite luxury lingerie brand seven 'til Midnight. Throughout the evening guests will be treated to the musical accompaniment of DJ Benjamin Walker, Silent Auction and special VIP gift bags for VIP guests. Proceeds from the event will go to funding UnderShare's services and affiliated shelters located throughout Los Angeles County.

Over a decade ago, founder Helen Huang launched UnderShare with a simple mission to provide new undergarments and toiletries to those in need. Fast forward to 2010 and UnderShare has grown into an organization that's supported by a generous network of volunteers, including their most recent proponent, the SuicideGirls. Helen recently remarked, "I'm very pleased that the SuicideGirls are helping UnderShare get the message out to a broader spectrum of the community. Growth of our donor base is the next chapter in our mission to help those that need it the most, and we are sure that Ink 'n' Undies will prove successful in raising awareness that shelters don't only need canned food donations, but also new underwear, socks, bras and diapers for the people they assist."

The SuicideGirls have been redesigning beauty for nearly a decade. Their unique, unorthodox, style has garnered critical acclaim and positive media attention around the world from top media outlets ranging from MTV, to Rolling Stone. In the past, the SuicideGirls have provided their talent to charities, such as PETA and SG Pinups for Soldiers. When the spotlights turned on the girls this summer, the cultural icons will unveil their latest contributions to the community in a Fashion Show that celebrates their seductive temperament and helps raise money for UnderShare. Stepandrepeat.com is courteously rolling out the red carpet by providing the backdrop wall for celebrity guests and photographers.

Join UnderShare and the SuicideGirls along with other celebrity guests at “Ink 'n' Undies” and help support their mission. General and VIP Tickets can be purchased at the door the night of the event or in advance online with a credit card by visiting: brownpapertickets.com/event/118778. Tickets are on sale now! For further information please visit undershare.org/ink-n-undies or call 877.78.UNDIE (877.788.6343).

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